

All-in-One QDA Software.

Discover insights for
your research projects.

 easy to learn
easy to use 



Work across all platforms  Windows  Mac  Web  Android  iOS

ATLAS.ti IS TRUSTED BY:

“WHY ATLAS.ti” IN 10 POINTS

THE NO. 1 SOFTWARE FOR QUALITATIVE AND MIXED METHODS DATA ANALYSIS

Start your analysis journey and discover valuable insights for your research projects. For those who want to see the big picture but appreciate the details. Reveal meanings and relationships. Gain rich insights with the most intuitive and powerful QDA software on the market and count on outstanding support. ATLAS.ti makes it easy for you with a beautiful design.



1. ALL-IN-ONE QDA SOFTWARE

Work across all platforms. ATLAS.ti is the only software that gives you all-in-one access to the entire range of platforms. Work with one of our desktop flagships for Windows and Mac, our web-based Cloud version, or our mobile iPad and Android versions for your fieldwork.



2. EASY TO LEARN AND EASY TO USE

ATLAS.ti is the most intuitive and powerful tool for researchers to make sense of their data and gain deeper insights. ATLAS.ti is incredibly easy to use because it was developed by information technology experts who, as researchers themselves, understand every aspect of your needs. ATLAS.ti offers the smoothest and most user-friendly way to code and analyze your data.



3. OUTSTANDING SUPPORT

We offer a range of learning opportunities, from free webinars and video tutorials to face-to-face workshops and online assistance in real time. We also offer telephone support, so you can call us free of charge, wherever you are in the world. ATLAS.ti has more than 300 certified trainers all around the world to help and teach current and prospective users how to use the software.



4. ANALYZE DATA IN ANY FORMAT

Simply put all your research data together in ATLAS.ti, including text, PDF, images, audio recordings, videos, surveys, bibliographic references, and online and social media data.



5. ALL THE TOOLS YOU NEED

ATLAS.ti's powerful QDA and automation tools will help you dig into your data. Examine your data, discover meanings and patterns, answer complex questions, and draw rigorous conclusions.



6. TEAM COLLABORATION

Use ATLAS.ti Desktop or Cloud to conduct teamwork. Take advantage of ATLAS.ti Cloud's live collaboration features to work with multiple people on the same project in real time. Simply choose your project and invite your team members. ATLAS.ti Cloud keeps track of the author of each new entity (document, quotation, code, etc.), so you can easily keep track of who did what. Count on ATLAS.ti 8 Windows and Mac to calculate intercoder agreements and more.



7. REPORTS AND GRAPHICS

Create project reports and beautiful visualizations to share your work with others, such as your colleagues, partners, or professors. All reports of your results are customizable and can be easily adapted to your needs.



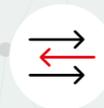
8. ONE LICENSE = FULL FUNCTIONALITY, NO HIDDEN COSTS

We believe in simplicity. Our software package is a one-shot solution. There are no restrictions in the functionality. One single purchase, and you're ready to go. There are no hidden costs, and any updates released for the current desktop versions are included for free.



9. CHOOSE YOUR METHOD OF ANALYSIS

ATLAS.ti offers tools to support a wide variety of methodological approaches. The flexibility of ATLAS.ti permits anything from interpretative inductive approaches to deductive analyses. Whether you choose grounded theory, discourse analysis, ethnography, mixed methods, narrative analysis, thematic, or content analysis, ATLAS.ti's range of tools will support you along the way.



10. EASY MIGRATION

ATLAS.ti has implemented the new universal project exchange format QDPX. The QDPX standard allows you to transfer projects in full between different software packages. You are no longer confined to a single software product but can move freely between platforms.

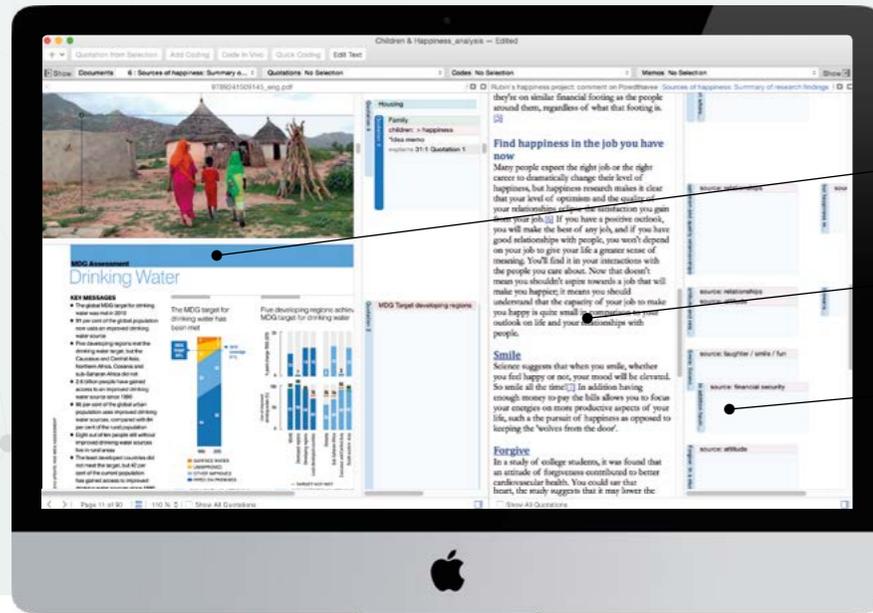
ATLAS.ti 8 WINDOWS AND MAC

DATA ANALYSIS WITH ATLAS.ti IS EASIER, FASTER AND MORE COMPREHENSIVE THAN EVER BEFORE.

ATLAS.ti is the essential tool to help make sense of your research data. Highlight, annotate, and code the data segments that grab your attention. Write down your insights and interpretations, and graphically visualize how the puzzle pieces are coming together. Interrogate the data qualitatively and quantitatively within and across cases. Produce rich outputs that you can easily incorporate into report writing.

A unique feature of ATLAS.ti is its margin area where concepts, descriptions, interpretations and linkages are easily accessible. Through the margin area, you will always remain close to the data. All of the ATLAS.ti products are easy to learn and easy to use, thanks to our coordinated design, sophisticated operating workflows and automated processes.

ATLAS.ti Windows and Mac are two-way compatible. For optimum cross-platform collaboration, a project can be shared back and forth between Windows and Mac computers.



PDF document

Word document

The interactive margin area: quotations, codes, memos and hyperlinks



Text



PDF



Audio



Video



Images



Geodata



Endnote



Twitter



Evernote

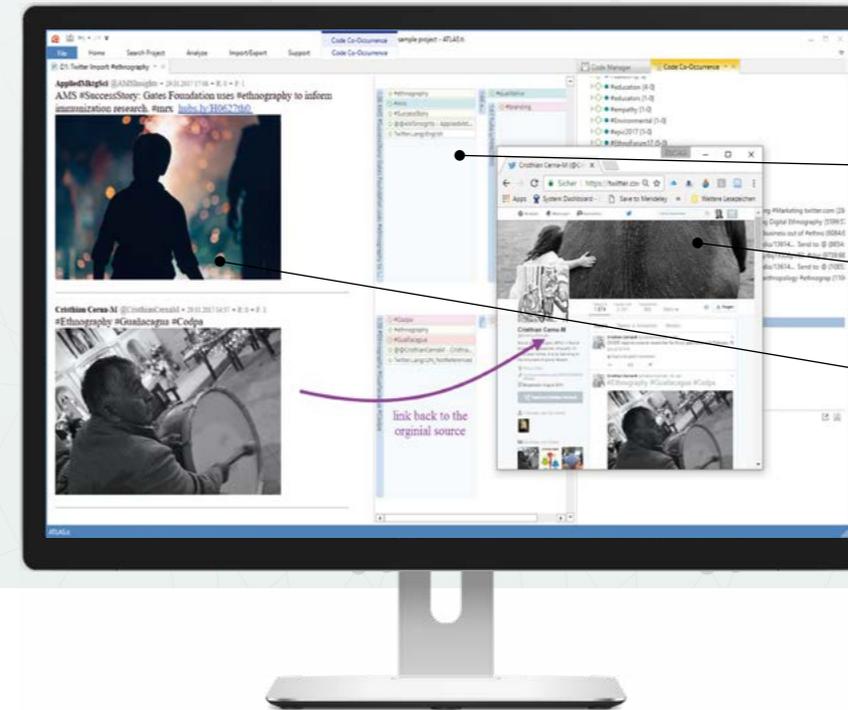


Excel

SUPPORTED DOCUMENT TYPES AND DATA IMPORT

Text, PDF, audio, video, image and geodata documents can be easily analyzed with ATLAS.ti. You can also import data from reference management software such as Endnote, Zotero

and Mendeley, as well as data from Twitter, Evernote, and surveys in Excel format.



Automated coding

Live link

Twitter import

ATLAS.ti CLOUD

EASILY WORK ANYWHERE AND WITH ANYONE.

A cloud made for your research projects. Start your analysis journey and discover qualitative insights for your research projects wherever you are. Open your ATLAS.ti Cloud projects from any Internet browser on any computer. No need to install any software or separate updates.

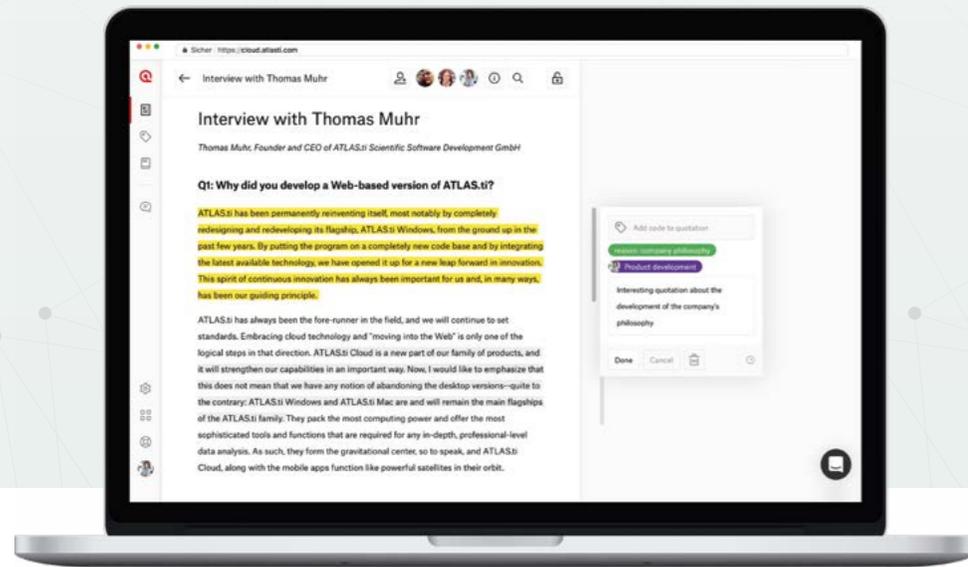
Conducting teamwork is easier than ever with ATLAS.ti Cloud's live collaboration features. Multiple people can work together on the same project in real time.

Use synonym search, auto coding, interactive visualizations, and analytics tools to discover and explore patterns in your data not easily seen otherwise.

ATLAS.ti Cloud is easy to learn and use. With a clean user-focused interface, ATLAS.ti Cloud offers the smoothest and most user-friendly way to code and analyze your data. Easily import your ATLAS.ti Cloud projects into our desktop flagships for further analysis with one click.



Web



ATLAS.ti MOBILE FOR IPAD & ANDROID

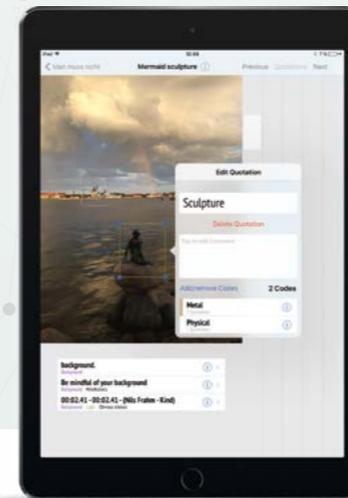
MOBILIZE YOUR RESEARCH!

Start your analysis project in the field or in the cloud as you collect your data, segment it, code it and annotate it.

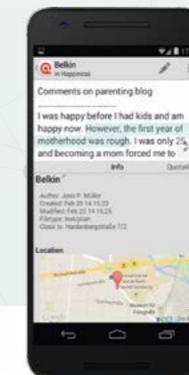
Make sense of your data wherever you are with these free native ATLAS.ti apps.



iOS



Android



WE ARE HERE FOR YOU!



OUTSTANDING LIVE TELEPHONE AND ONLINE SUPPORT 24/7.



FREE WEBINARS AND VIDEO TUTORIALS.



PREMIUM WEBINARS AND FACE-TO-FACE WORKSHOPS.



MORE THAN 300 CERTIFIED TRAINERS AND 24/7 SUPPORT AROUND THE WORLD.



OVER 30 YEARS OF EXPERIENCE SERVING QUALITATIVE RESEARCHERS.