

QUALITATIVE DATA ANALYSIS WITH ATLAS.ti 8 WINDOWS

Learning Objectives

- Participants will learn about the methodological principles behind ATLAS.ti.
- Participants will learn the fundamental functions and procedures of ATLAS.ti.
- Participants will learn to use ATLAS.ti in data analysis following an approach emphasizing data integration, organization, and constant documentation of the process.

Outline | Day 1

I. Introduction to ATLAS.ti

1. Conceptual introduction
2. The components of an ATLAS.ti project.

II. Setting up the project

1. Creating the project
2. Adding and loading the project's documents
3. Organizing documents in groups
4. Document outputs

III. Data Segmentation

1. Definitions and applications
2. Selecting segments and creating free quotations
3. Commenting quotations
4. Quotation outputs

IV. Writing Reflections in the Form of Memos

1. Definitions and applications
2. The analysis diary memo

3. Using the analysis diary memo to describe the data segmentation process
4. Memo outputs

V. Coding

1. Definitions and applications.
2. Two approaches: inductive and deductive
3. Different coding tools

Outline | Day 2

Coding (continued)

1. Splitting codes
2. Code organization
3. Coding outputs

VI. Data Exploration and Analysis

1. Word frequency counts: word clouds and word lists
2. Visualization of linkages: network views
3. Queries

Outline | Day 3

Data Exploration and Analysis (continued)

1. Co-occurrences
2. The Code-Document Table

VII. Teamwork

1. Team work strategies
2. Guidelines for teamwork
3. Merging

VIII. Conclusions

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