

# INTRODUCTION TO ATLAS.ti MAC

**Language** English

**Instructor**

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**Type of course**

Online taught through web-conferencing (synchronous instruction). Three sessions of 2.5 hours each.

**Requirements**

ATLAS.ti Mac, demo or full versions. High speed Internet connection. A headset is recommended. A video camera is not required.

## Learning Objectives

- Participants will learn about the methodological principles behind ATLAS.ti
- Participants will learn the fundamental functions and procedures of ATLAS.ti
- Participants will learn to use ATLAS.ti in data analysis following an approach emphasizing data integration, organization, and constant documentation of the process.

## Outline | Day 1

### I. Introduction to ATLAS.ti

1. Conceptual introduction
2. The components of an ATLAS.ti project.

### II. Setting up the project

1. Creating the project
2. Adding and loading the project's documents
3. Organizing documents in groups
4. Document outputs

### III. Data Segmentation

1. Definitions and applications
2. Selecting segments and creating free quotations

3. Commenting quotations
4. Quotation outputs

#### IV. Writing Reflections in the Form of Memos

1. Definitions and applications
2. The Research Diary memo
3. Using the Research Diary memo to describe the data segmentation process
4. Memo outputs

#### Outline | Day 2

#### V. Coding

1. Definitions and applications.
2. Two approaches: inductive and deductive
3. Coding in different ways
4. Coding outputs

#### Outline | Day 3

#### VI. Data Exploration and Analysis

1. Visualization of linkages: Network views
2. Word frequency counts: The Word Cruncher
3. Co-occurrences
4. Queries
5. The Code-Document Table

## References

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- Creswell, J. W. (2013). *Qualitative Inquiry and Research Design: Choosing Among Five Approaches*. Los Angeles, CA: SAGE Publications, Inc.
- Friese, S. (2014). *Qualitative Data Analysis with ATLAS.ti (2nd ed.)*. London: SAGE Publications Ltd.
- Guest, G., MacQueen, K. M., & Namey, E. E. (2012). *Applied Thematic Analysis*. Los Angeles, CA: SAGE Publications, Inc.
- Miles, M. B., Huberman, A. M., & Saldaña, J. (2014). *Qualitative Data Analysis: A Methods Sourcebook*. Los Angeles, CA: SAGE Publications, Inc.
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