

# The Qualitative Methods Master Class Webinar Series

## Don't Let the Software Drive the Process: The Five-Level QDA Method for Producing High-Quality Analysis Using ATLAS.ti

Many qualitative researchers don't use CAQDAS packages because they are concerned the software will drive the process or force them to conform to a single style of data analysis. But there are also many researchers who have mastered the art of harnessing the software in the service of their analytic needs. We developed Five-Level QDA as a way of describing what these experts unconsciously do.

Five-Level QDA is not a method of data analysis, but a pedagogy for more quickly developing this expertise. The method recognizes that expert users of ATLAS.ti clearly distinguish their analytic strategies – what they plan to do – from their software tactics – how they plan to do it. The core of Five-Level QDA is a process of conscious translation between strategies and tactics that ensures that the needs of the data analysis, and not the capabilities of the software, always drive the process.

This webinar is in two parts. In the first part Nick will describe the principles of Five-Level QDA, including the difference between strategies and tactics and the process of translation. In the second part Christina will illustrate the process using examples from a variety of research projects.

**Registration Link:** <https://attendee.gotowebinar.com/register/1073263369106958851>

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