

# The Qualitative Methods Master Class Webinar Series

## Practical Considerations for Doing Applied Conversation Analysis and Discourse Analysis Research

In recent years, there has been a turn to language, referred to as the 'discursive turn', which reflects a challenge to the essentialist and positivist views of the world. Within this 'turn', language is viewed as constitutive of social life, with greater attention being given to how language creates and constructs reality. Conversation analysis and discourse analysis approaches are increasingly viewed as useful methodological perspectives for understanding the implications of this turn to language, and offer particular insights for those interested in the study of language use in applied contexts, such as schools or health clinics. Yet, undertaking conversation analysis or discourse analysis studies in applied settings poses unique challenges to researchers. In this presentation, I discuss these challenges and offer practical considerations for carrying out a conversation analysis or discourse analysis study in real-world, institutional settings. I also provide a general overview of the meaning and process of conducting applied conversation analysis or discourse analysis research.

**Registration Link:** <https://attendee.gotowebinar.com/register/1073263369106958851>

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