atlas.ti
QUALITATIVE DATA ANALYSIS

INSIDE ATLAS.ti –
The QDA Newsletter

We welcome you to the April issue of *Inside ATLAS.ti*. As always, we present you with the latest news regarding our company and products, give you an overview of the training services scheduled for the next two months, and offer you best practices and case study articles. In the *Best Practices* section, we explain a procedure that might not be widely known among ATLAS.ti users: to code inside of a network view. You will notice that in this article we link to a set of short video tutorials which demonstrate the procedures explained in the article. I hope you find this useful. In the Case Studies section, we interview Dr. Eva González, from the *Tecnológico de Monterrey Campus* Guadalajara, Mexico. Dr. González gives us an overview of the virtual ethnography study in which she used ATLAS.ti.

Enjoy!

Jörg Hecker
Chief Operations Officer, ATLAS.ti

News

New Update Released in ATLAS.ti Mac

On April 6th, a new update of ATLAS.ti Mac was released, bringing the program to version 1.0.45 (185). This update introduces a new reporting tool. Now, besides Excel, you can also create reports in the following file formats: DOC, DOCX and ODT (OpenOffice). These reports can be created in relation to any object of the project, such as documents, quotations, codes and memos. Watch these two video tutorials which explain and demonstrate this new reporting function: Reports in #ATLAStiMac and ATLAS ti Mac-Reports in Word.

To check for new updates in ATLAS.ti Mac, go to ATLAS.ti on the main menu on top and select 'Check for Updates'. Make sure that the box for downloading updates automatically is selected. You may also watch this video tutorial showing the procedure. Click here for a video tutorial showing how to check for updates in ATLAS.ti 7 Windows.

The ATLAS.ti Research Blog Has Changed Address

The ATLAS.ti Research Blog is now located at a new URL. Now, you may access it at http://atlasti.com/topic/blog/ and at http://www.blog.atlasti.com. Bookmark it! The ATLAS.ti Research Blog plays a very important role in the development and consolidation of the international community of users. Consultants, academics, and researchers publish short and practical articles highlighting functions and procedures with the software, and recommending strategies to successfully incorporate ATLAS.ti into a qualitative data analysis process. We invite you to submit short articles explaining interesting ways of mak-

ing the best use of ATLAS.ti, as well as describing how you are using it in your own research. To do so, please contact us.

ATLAS.ti at the 10th Annual International Technology, Education and Development Conference

In early March, the ATLAS.ti team was in Valencia, Spain, for the 10th Annual International Technology, Education and Development Conference (INTED2016). Many researchers, professors, and students came by the ATLAS.ti exhibit, ranging from ATLAS.ti users to those who had never heard of the software. People showed interest in learning about the software and were especially keen on the free demo and Android/iPad versions of ATLAS.ti. The conference was an overall success, and we are grateful for the opportunity to have met people from so many different parts of the world – over 80 countries were represented!

The winner of the ATLAS.ti raffle was Ajda Osijo. Ajda is an English language instructor currently working in Dubai and completing her doctoral studies. She was born in Bulgaria, raised in Turkey, and is passionate about integrating technology in educational practice, along with the social constructivist approach to teaching and conversational analysis. Congratulations Ajda!

ATLAS.ti workshop in FLACSO Argentina

The ATLAS.ti team in Latin America has implemented a strategic alliance with the ATLAS.ti workshop offered annually by the Center for Applied Statistics and Informatics, a center associated with the Latin American Faculty of Social Sciences (FLACSO Buenos Aires) and the Institute of Economic and Social Development. As part of this alliance, our team in Latin America provides technical and commercial support to the workshop. The next workshop will be taught by Lilia Chernobilsky, certified professional trainer, and Maria Guillermina D'Onofrio. The course will focus on the qualitative methodology research design and the role that ATLAS.ti plays in facilitating data analysis processes. Classes are scheduled for April 5th to May 24th. For more information visit the course website page here.

ATLAS.ti Visits Organizations in South America

ATLAS.ti is restarting its roadshow program in South America, now that universities from that continent are back from their summer holidays. In March, our team in Latin America visited the School of Nutrition at the Universidad de Buenos Aires (UBA) and in April a visit is planned to the National Institute of Epidemiology of Argentina. Also in April, our team will teach a workshop at the 12th Colombian Sociology Conference, in Pas-

to, Colombia. If you are in South America, Spain or Portugal, and would like to receive a visit from our team, do not hesitate to send us an email (Spanish and Portuguese spoken).

ATLAS.ti at Seminar in Malaysia

On 26th of March 2016, the ATLAS.ti training team was again invited to speak at the famous Seminar Jom Hebat Pascasiswazah Series 11.0 in Selangor, Malaysia. Our Manager of International Projects for the Training & Partnership Development, Ani Munirah Mohamad, spoke about doing literature reviews using ATLAS.ti to an audience of 120 delegates from various colleges and higher learning institutions in Malaysia. The seminar, which in English means: Let Us Become Great Postgraduates! has been organised by the Malaysian Postgraduate Workshop Series (MPWS) since the year 2014. The seminar provides a platform for postgraduates to learn various topics related to postgraduate studies, such as research methodologies, writing process, publication and handling postgraduate life. Since its inception, the Seminar Series have attracted approximately 3500 delegates! We would like to take this opportunity to thank MPWS for this joint venture and cooperation for all these years and many more years to come.

Video Tutorial on the iPad ATLAS.ti Mobile Application

If you have not done so yet, check out a video on the iPad ATLAS.ti Mobile application made by

the Department of Educational Foundation and Research at the University of North Dakota. Very well done! Watch it here.

Case Studies in ATLAS.ti

Are you using ATLAS.ti in interesting projects and would like to share your experience with the inter-national community of users? If so, we invite you to contribute to our Case Studies section of Inside ATLAS.ti. To do so, simply complete this questionnaire. We will contact you soon after receiving your submission. Thank you!

Learning Resources

ATLAS.ti offers a variety of resources that facilitate the learning of the software. These include a complete library of video tutorials, weekly webinars, workshops, as well as a set of manuals and how-to documents.

For more information on our learning resources please contact the staff of our training center. They will be happy to assist you. In the United States and Canada, you may call us toll free at 1-866-880 0231. If calling from other countries, dial +1-541-286-4391. You may also write to us at training@atlasti.com and access all of our training resources on our website by clicking here.

Free group introductory webinars

If your organization is evaluating ATLAS.ti, or if you want to introduce it to your students or at a professional meeting, schedule a presentation with one of our instructors. We will be happy to tailor the presentation to your needs. To schedule a presentation, please complete this registration form. For group demo webinars in Spanish, complete this form.

Free Overview Webinars for People in Europe and Africa Time Zones

We are now offering free overview webinars at a time convenient for people from Europe and Africa time zones. The webinars are taught on Fridays at 10: 00 am GMT. They are taught by Dr. Steve Wright, from the University of Lancaster, UK. You may read here a short bio of Dr. Wright. To register for these webinars, please click here.

Free webinars on using ATLAS.ti for literature reviews

We are starting a new set of Special Topics webinars on literature reviews and on multimedia analysis with ATLAS.ti. In one-hour webinars, you

will be introduced to the central features of using ATLAS.ti for the analysis of bibliographic data and of data from audio and video documents. The literature review webinars will be taught in English and Spanish, for the Windows and Mac versions of ATLAS.ti. The webinar on multimedia analysis will only be taught in English and will focus mostly on ATLAS.ti 7 Windows. To register:

- Literature reviews ATLAS.ti 7 Windows. English. Register here.

- Literature reviews ATLAS.ti Mac. English. Register here.

- Literature reviews ATLAS.ti 7 Windows. Spanish. Register here.

- Literature reviews ATLAS.ti Mac. Spanish. Register here.

- Multimedia analysis with ATLAS.ti. English. Register here.

Premium Training

Our premium training activities include online synchronous and asynchronous courses, face-to-face workshops and and on-demand worldwide. Click here to see the entire calendar of training events currently scheduled. There you may read the course outlines and register for the course of your preference.

This time, we want to highlight the face-to-face workshops scheduled for April and May.

United States
- April 14th, 15th and 16th. Qualitative Analysis with ATLAS.ti 7 Windows. Corvallis, Oregon. USA. Click here.

- May 9th and 10th. Introduction to ATLAS.ti 7 Windows. Chapel Hill, North Carolina. Click here.

- May 19th, 20th and 21st. Qualitative Analysis wit ATLAS.ti Mac-Small Group. Click here.

Europe
- May 10th. Analysis Tools. Hannover Germany. [Taught in German]. Click here.

- May 13th. Introduction to ATLAS.ti 7. Madrid, Spain. [Taught in Spanish]. Click here.

- Asia/Pacific

- April 16th. Literature Reviews with ATLAS.ti 7 Windows. Kuala Lumpur, Malaysia. Click here.

- May 14th and 15th. Qualitative Analysis with ATLAS.ti 7 Windows. Kuala Lumpur, Malaysia. Click here.

Best Practices with ATLAS.ti

Coding in the Quotation Network: Bridging the Gap Between Fragmentation and Integration

In this article I will look at a procedure not many ATLAS.ti users know: coding in the network view. That is, when the linkage between the codes and the quotations is done inside of a network view rather than on the document margin. There might be occasions when coding in this way may be preferable over the traditional way of coding on the margin area. For example, when coding graphic quotations, I like to have the quotation in a network view and simply drag and drop the codes from the list into it.

When coding in a network, you focus your attention on the quotation itself and on the different linkages that you have created in relation to that quotation. Coding in this way may provide you a systemic view of the quotation in relation to other elements, which allows you to see linkages beyond the immediate space surrounding the quotation. This can be extremely useful, especially if you agree with me that an ultimate goal of any process of qualitative analysis is to build a holistic representation of the research subject.

READ MORE

Case Studies in ATLAS.ti

This month we interview Dr. Eva González, professor of marketing and business at the Tecnológico de Monterrey in Guadalajara, Mexico.

Could you tell us something about the organization you work for and your professional background and research interests?

The Tecnológico de Monterrey Gudalajara is a higher education institution that offers undergraduate programs, graduate programs (master's and doctoral), international specializations, and medical specializations. The institution also has four high school programs that are geared towards preparing students for higher education. It has been recognized in the QS Worldwide University Rankings, rising from position 387 in 2010 to 306 during 2012. According to the last measurement of QS for Latin America, Tecnológico de Monterrey is the number one university for employers and remained in seventh place among Latin American research universities. QS also awarded Tecnológico de Monterrey with four stars for the employability of its graduates, infrastructure, internationalization, innovation and social commitment.

READ MORE

Talk To Us – We Love Hearing from You!

We hope you enjoyed reading this issue of INSIDE ATLAS.ti – The QDA Newsletter. And we welcome your feedback and suggestions!

Newsletter Feedback

Help ensure that we fill future issues with information and news that is relevant to you. Simply use the feedback link to tell us what you liked and what you would like to read about in future issues.
newsletter_feedback@atlasti.com

Request/Suggest Program Features

Your suggestions are invaluable sources of help when it comes to further improving our software. Help us identify your needs by telling us about product features that would make your research efforts easier or more efficient.
http://suggestions.atlasti.com

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http://mailsystem.atlasti.com/f/27908/

Social Media

You don't have to wait for the next issue of INSIDE ATLAS.ti to get the latest news. Just connect with us on Facebook or visit our YouTube channel and you can be in touch any time. We look forward to all your comments. (And rest assured - we continue to be available as always through our forum, mailing list, website, as well as "live" at numerous events all over the world.)
Facebook: http://facebook.atlasti.com
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Newsroom

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Newsroom: http://newsroom.atlasti.com