



Poster Preparation Guidelines

"A large-format poster is a document that can communicate your research at a conference, and is composed of a short title, an introduction to your burning question, an overview of your novel approach, your amazing results in graphical form, some insightful discussion of aforementioned results, a listing of previously published articles that are important to your research, and some brief acknowledgement of the tremendous assistance and financial support conned from others — if all text is kept to a minimum, a person could fully read your poster in under 5 minutes (really)."

Read this very helpful [tutorial by Colin Purrington online...](#)

Submission

Please submit your poster layout for review and feedback to poster.session@atlasti.com

Size

Recommended size: DIN A0 84.1 cm width x 118.8 cm length

Maximum possible size: 110 cm width x 150 cm length

Components And Design Of The Poster

The **heading** comprises a title for the research project, author names, and author affiliations (including city, state, and country).

Title

(no smaller than 72 points, preferably in a sans serif font)

Author Names

(no smaller than 36 points, preferably in a sans serif font)

Affiliations

(no smaller than 26 points, preferably in a sans serif font)

The **abstract** summarizes the main results succinctly enough to be read in a minute or two. This is the first and maybe the only component that browsers will read after they have been attracted by your title and graphics.

The **body text** of the poster will describe methodology, data, results, and interpretation. Text should never dominate a poster—no more than a third of the poster should be text. The text should guide the reader logically through the graphics. The text is more digestible if it is split into logical

sections interspersed with the graphics. Body text should be no smaller than 16 points and preferably in a serif font.

Data should be clear, concise, and well organized.

Captions are often necessary below each graphic to amplify its content for the detailed reader. Captions for graphics should be no smaller than 14 points and preferably in a serif font.

Conclusions are often read before the methods and results are reviewed. Conclusions should be clear and succinct and provide “take home” messages.

For the **type face**, use a limited range of fonts and sizes. Two fonts, one for headings and one for blocks of text, are adequate. Continuous text or figure captions can be read more rapidly in a serif font such as Times New Roman or Garamond. Headings have more impact in a sans serif font such as Helvetica or Arial.

Appropriate use of **color** is essential. Use some color on graphs, maps, and other line drawings. Limited use of a highlighted text to emphasize key information makes a poster more readable. Recommended color combinations are:

black on white	red on white	green on white	blue on white	white on blue	white on black
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Graphics are the essential ingredient of any effective poster. Use photos, figures, diagrams, and charts to reflect pertinent points. Graphics should be understandable without recourse to a detailed text caption. Aim for simplicity not complexity, use graphics in preference to words, and remember that good content and design will always be more effective than sophisticated production techniques alone.

Avoid putting **boxes** around every graphic, caption, or block of text, as it can make your poster look excessively busy. Outline boxes are better used to group related elements of the poster, such as data, methodology, or results.

Additional Resources

- You find further suggestions on how to prepare posters at <http://www.ncsu.edu/project/posters/>
- Guidelines for an effective poster presentation can be found at http://www.kumc.edu/SAH/OTEd/jradel/Poster_Presentations/PstrStart.html
- A series of online tutorials intended to aid the user in effective scientific communication: <http://www.scifor.com/postergallery.htm>
- PowerPoint templates and example layouts: <http://www.ga.lsu.edu/Effective%20Poster%20Design%20for%20Academic%20Conferences.pdf>