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Working thesis title:

The Gatekeepers quest: keys to the Djembe habitus within Facebook – A tale of four paradigms
Introducing the Djembe

Traditional – thought to originate from Mali – 1230 AD

Modern – Mass produced: Globally.
Research question:

How have cultural hybridity and social networking, in particular within the social media platform Facebook, affected the social practice of West African djembe drumming, in today’s 21st century digital global village.
Paradigms represent a set of beliefs comprising a world view defining a subjective understanding of ‘reality’

(Guba: 1994)

Liminality represents the ‘betwixt and between’ …the ‘interlude’ – the rite of passage.

(Turner: 1967)
Paradigms 1 - 4

Liminality: The transitional phase

1. Rural Drumming
2. Ballet Drumming
3. Global Drumming
4. On-line Digital Drumming

Séckou Touré  New Audience  Social Media
Who, what, where, how, when, why

Methodology
• Interpretive
• Qualitative
• Netnographical
• Ethnographical
• Interview – semi-structured
• Case studies

Data collection
• Pilot study – LIMINAL (FB)
• Case study – Drum Camp (FB)
• Field trip – Gambia – Participant observation & Interviews
• Facebook timeline – Djembe – 1 year study.
Djembe habitus - diversity?
Emergent coding themes informed from literature review

Habitus
Symbolic culture
Social Capital
Cultural Capital
Globalisation
Economic capital
Pedagogy
Tourism

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Example of coding
Code to code linking.
% = Frequency of codes mentioned in specific theoretical arenas.
Emerging data – further research...

A transposed culture – a fifth paradigm?
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